



***Ithaca College Announces Updates to the Online Professional Certificate in Strategic Communication Management***

In response to feedback from NAGC members, Ithaca College has updated its online professional certificate in Strategic Communication Management. Highlights include:

- Choose from a flexible menu of 16 seminars representing the breadth and depth of contemporary practice in communications management and allied disciplines
- Earn a Level 2 certificate by completing only 4 additional seminars
- Three new seminars in break through areas of practice:
  - Crisis Communication
  - Developing Organizational Knowledge
  - Solving Performance Problems Across Cultures

***In addition to these updates, NAGC and Ithaca College are pleased to offer members the opportunity to enroll in Ithaca's new online program, the Professional Certificate in Sustainability Leadership.***

The Professional Certificate in Sustainability Leadership is designed for practitioners who want to improve their skills in leading and managing sustainability initiatives within their organization.

Please visit [www.ithaca.edu/certificates](http://www.ithaca.edu/certificates) for more information about special offers for NAGC members.