

2005 NAGC Blue Pencil and Gold Screen Awards

Final List of 2005 NAGC Blue Pencil and Gold Screen Awards Winners NAGC is pleased to announce the final results of the 2005 Blue Pencil/Gold Screen Awards competition and to extend congratulations to the winners.

NAGC also wishes to express its sincere gratitude to the dozens of communications professionals who volunteered countless hours and provided their personal expertise to judge the more than 600 entries in the 2005 Blue Pencil & Gold Screen Awards competition.

Additional thanks are due to everyone who contributed their time and talent to producing each of last year's entries and to the dedicated professionals who packaged and prepared their entries for the 2005 competition.

Blue Pencil Winners

Publications

1. National Magazine

First Place

FDA Consumer Magazine

U.S. Food and Drug Administration - FDA Consumer

Raymond Formanek, Jr., Editor, FDA Consumer

Second Place

Humanities Magazine

National Endowment for the Humanities

Mary Lou Beatty, Editor

Award of Excellence - no award given

2. Local Magazine

First Place

Arkansas Wildlife

Arkansas Game and Fish Commission

Jeff Williams, Editor

Randy Zellers, Assistant Editor

Angela Browner, Designer

Second Place (tie)

Anaheim Magazine

City of Anaheim

John James Nicoletti

Coastal Heritage

South Carolina Sea Grant Consortium

John H. Tibbetts, Writer/Editor

Patty Snow, Art Director

Wade Spees, Photographer

Award of Excellence
“New York Archives”
New York State Archives and the Archives Partnership Trust

3. Internal Magazine

First Place
Pathfinder
National Geospatial-Intelligence Agency
Office of Corporate Relations

Second Place and Award of Excellence - no awards given

4. Military Magazine

No awards given

5. Article

First Place
“Medicare Modernization Brings Big Changes” SAMHSA News, July/August 2005
Substance Abuse and Mental Health Services Administration
Deborah Goodman, Editor, SAMHSA News
Rebecca A. Clay, Writer
Meredith Hogan Pond, Managing Editor

Second Place (tie)
Come Hell and High Water
Air Education and Training Command
Safety Directorate
Timothy P. Barela, Editor
Boss Hollow Bounces Back
Arkansas Game and Fish Commission
Jeff Williams, Editor

Award of Excellence (no award given)

6. Feature Article

First Place (tie)
Airmen of Mercy
Airman Magazine
MSgt Orville Desjarlais, Jr.
“American Modernists: Breaking The Mold”
By Susan Saccoccia
National Endowment for the Humanities
Mary Lou Beatty, Editor

Second Place (tie)

Dive into Arkansas - The Water's Fine
Arkansas Game and Fish Commission

Randy Zellers, Assistant Editor

“Hidden Persuaders: The Mindless Eating that Adds Pounds”

National Institutes of Health

Marcia Doniger, Writer/Editor

Harrison Wein, Writer/Editor

Margaret Georgiann, Illustrator

Brain Attack: A Look at Stroke Prevention and Treatment

U.S. Food and Drug Administration-FDA Consumer

Michelle Meadows, Writer/Editor

Award of Excellence (tie)

Starting from Scratch

Airman Magazine

Louis Arana-Barradas

“The End of One Size Fits All Medicine? Personalized Medicine Showering Promise”

National Institutes of Health

Harrison Wein, Writer/Editor

Allison Davis, Story Review

Alisa Zapp Machalek, Story Review

SuperVisions Vol. 20, Number 7

Office of the Comptroller of the Currency

Patricia Eggleston, Manager, Internal Communications

Elizabeth Khalil, Attorney, Community and Consumer Law

Dell Nichols, Administrative Assistant, Carolinas Field Office

7. Hard Cover Book

First Place

Fearless and Free

National Endowment for the Humanities

Bruce Cole, Chairman

Mary Lou Beatty, Editor

Maria Biernik, Art Director

Second Place

2005-2006 Official Manual, State of Missouri (The “Blue Book”)

Missouri Secretary of State's Office

Robin Carnahan, Secretary of State

Krista Myer, Director of Publications

Award of Excellence

Blind Justice: Jacobus tenBroek and the Vision of Equality

National Library Service for the Blind and Physically Handicapped, Library of Congress

Frank Kurt Cylke, Director

Robert E. Fistick, Special Assistant to the Director

Jane Caulton, Acting Head, Publications and Media Section

8. Soft Cover Book/50 pages or more

(produced 51% or more outside or contracted sources, excluding printing)

First Place

The Toolkit for Hispanic Families: Resources to Help Children Succeed in School

U.S. Department of Education

Karen Stratman-Krusemark, Project Manager, OCO

Todd May, Director, Creative Services Team, OCO

John McGrath, Deputy Assistant Secretary, OCO

Second Place

AquaSMART LIVE!

California Department of Boating & Waterways

Phaedra Bota, AGPA

Merlerae Meusborn, Graphic Artist

Christine Ohlinger, Education Consultant

Award of Excellence - no award given

9. Soft Cover Book/50 pages or more

(produced 51% or more in-house or organizational sources, excluding printing)

First Place (tie)

Managers Who Lead: A Handbook for Improving Health Services

Management Sciences for Health

Joan Galer, Leadership Development Specialist

Sylvia Vriesendorp, Organization Development Specialist

Alison Ellis, Monitoring, Evaluation, and Communications Team Leader

Inside the Cell

NIH/NIGMS

Alisa Zapp Machalek, Writer and Editor

Alison Davis, Writer

Kirstie Saltsman, Writer

Second Place

Aging Hearts and Arteries: A Scientific Quest

National Institute on Aging

Doug Dollemore, Writer

John Vance, Managing Art Director, Levine and Associates

Freddi Karp, Head, Publications and Reports

Award of Excellence (tie)

Common Edible Seaweeds in the Gulf of Alaska

NOAA Alaska Sea Grant

Sue Keller, Editor

Dolly Garza, Writer

David Partee, Designer

The Official Record of the Oklahoma City Bombing

Oklahoma Today

Louisa McCune, Editor in Chief

Joan Henderson, Publisher
Steven Walker, Art Director
Celebrating 125 Years of the U.S. Geological Survey
USGS
Kathleen K. Gohn, Editor
Maura H. Harrison, Graphic Designer

10. Soft Cover Book/17 to 49 pages

(produced 51% or more outside or contracted sources, excluding printing)

First Place
The Eagle Books
Centers for Disease Control & Prevention
Westat

Second Place
Working with Your Older Patient
National Institute on Aging
Freddi Karp, Head, Publications and Reports
Janice Lynch Schuster, Writer
John Vance, Managing Art Director, Levine and Associates

Award of Excellence - no award given

11. Soft Cover Book/17 to 49 pages

(produced 51% or more in-house or organizational sources, excluding printing)

First Place
Can Alzheimer's Disease be Prevented?
National Institute on Aging
Patricia D. Lynch, Senior Public Affairs Specialist
David Burton, Writer, Johnson, Bassin and Shaw

Second Place
Positively Minnesota/Minnesota China Partnership
Minnesota Department of Employment and Economic Development
Information and Marketing Division

Award of Excellence (tie)
Selection of Colors and Patterns for Geologic Maps of the U.S. Geological Survey
U.S. Geological Survey
Craig Brunstein, Geologist
Carol Quesenberry, Graphic Artist
Alex Donatich and Diane Lane, Geologists
Putting Down Roots in Earthquake Country ;V San Francisco Bay Region
U.S. Geological Survey
Mary Lou Zoback, Seismologist
USGS Earthquake Hazards Team
USGS Western Publications Group

Untold Stories About Real Lives
UNICOR, Federal Prison Industries, Inc.
Jan Hynson, Ombudsman
Rudolph Szollar, Director Corporate Communications
James A. Wishart, Publications Manager

12. Brochures/Booklets

(produced 51% or more outside or contracted sources, excluding printing)

First Place

Kansas City Scout Brochure

Kansas City Scout/MoDOT, KDOT

Dianna Kidwell, Communications Director

Second Place

Findings (September 2005 Issue)

National Institute of General Medical Sciences

Alison Davis, Ph.D., Contract Writer/Editor

Emily Carlson, M.A., Science Writer, NIGMS

Award of Excellence (tie)

“Deep Water - Where the Energy Is”

Minerals Management Service

Office of Public Affairs

Pleasants County Recycling Brochure

West Virginia Recycling Authority

Vanguard Communications

13. Brochures/Booklets

(produced 51% or more in-house or organizational sources, excluding printing)

First Place

The Book of Air

Ventura County Air Pollution Control District

Barbara L. Page, Public Information Manager

Teresa Paczkowski, Graphic Designer and Illustrator, Elena Trevino Design

Second Place

Good Horse Sense: Protecting Water Resources

South Florida Water Management District

Margaret McPherson, Outreach Specialist

Kathy Ronan, Art Director

Zoe Fedeles, Graphic Designer (Zoe Graphics)

Award of Excellence (tie)

Great Places to Fish in Central Arkansas Brochure

Arkansas Game and Fish Commission

Angela Browner, Senior Designer

Randy Zellers, Copywriter

Red Ribbon Leadership Awards Call for Nominations

Centers for Disease Control & Prevention (CDC)

Jeff Hankin, Director of Communications

Irma Maldonado, CEO/President

Mike Ziolkowski, Senior Graphic Designer

2005 St. Louis Highway Construction Guide

Missouri Department of Transportation

Chris Sutton, Senior Community Relations Specialist

Linda Wilson, Community Relations Manager

Coordination of the Retirement Process

Missouri State Employees' Retirement System (MOSERS)

Pam Henry, Communications Supervisor

Casey Fick, Graphic Arts Specialist

What I Need to Know About Diarrhea

National Digestive Diseases Information Clearinghouse

Heather Wallace, Writer, NDDIC

Kathy Kranzfelder, Director, NDDIC

United States Mint Fall Catalog

United States Mint

John A. Szczerban, Sr. Brand Manager

Shirl Nevas, Creative Director

Janet Burns, Printing Specialist

United States Mint Chief Justice John Marshall Silver Dollar Brochure

United States Mint, Commemorative Coins Program

Justin Kieffer, Program Manager

Sairl Nevas, Creative Director

James G. LaFemina, Copy Writer

14. External Newsletter

First Place

Water Matters

South Florida Water Management District

Susan Bennett, Editor

Patti Nicholas, Managing Editor

Ellen Negley, Art Director

Second Place

NIH News in Health

National Institutes of Health

Harrison Wein, Writer/Editor

Bryan Ewsichek, Designer

Margaret Georgiann, Illustrator

Award of Excellence (tie)

Inside Smithsonian Research

Smithsonian Institution

John Barrat, Editor, Inside Smithsonian Research

Fiscal Notes

Texas Comptroller of Public Accounts

Suzanne Staton, Editor

Greg Mt. Joy, Editor

Dwain Osborne, Graphics Director

15. Internal Newsletter

First Place

The Torch

Smithsonian Institution

Colleen Perlman, Editor, The Torch

Second Place (tie)

38th Munitions Maintenance Group MUNSS Monthly

38th Munitions Maintenance Group, United States Air Forces in Europe

Colonel Richard G. Naughton, Commander

Senior Master Sergeant James A. Floyd, Superintendent, Standardization Section

Senior Master Sergeant Michael J. Fluck, Superintendent, Custody and Security Standardization

Maryland Roads

Maryland State Highway Administration

Office of Communications

Award of Excellence (tie)

AeroSpace Frontiers Newsletter

NASA Glenn Research Center

Doreen Zudell, Editor, AeroSpace Frontiers

S. Jenise Veris, Assistant Editor, AeroSpace Frontiers

Kelly R. DiFrancesco, Managing Editor

Freddy's Flash

South Florida Water Management District

Julie Lyons, Internal Communications Coordinator

16. Annual Report

First Place

Port of Seattle 2004 Report to the Community

Port of Seattle

Nancy Blanton, Manager, Corporate Communications

Don Wilson

Robert Walgren

Second Place

"At the Speed of Life"

Dallas Area Rapid Transit

DART Marketing and Communications Team

Award of Excellence (tie)

Embracing The Future

Miami-Dade Police Department

Allison Bishop-Cooner, Special Projects Administrator

Annual Report: Minnesota Small Business Development Centers -

Shaping the Future of Small Business

Minnesota Department of Employment and Economic Development

Information and Marketing Division

2005 South Florida Environmental Report, Executive Summary & Main Report

South Florida Water Management District

Stacey Efron, Production Manager/Senior Editor

Garth Redfield, Volume I Project Manager

David Gilpin-Hudson, Volume II Project Manager

17. Technical or Statistical Reports

First Place

The Orphan Tsunami of 1700...

U.S. Geological Survey

Brian Atwater, Geologist

USGS Western Publications Group

Second Place

2004 United States Animal Health Report

Animal and Plant Health Inspection Service

Award of Excellence (tie)

A Guide to Preparing for and Responding to Prison Emergencies

National Institute of Corrections

Lockheed Martin Information Technology/Aspen Systems

2005 South Florida Environmental Report, Executive Summary & Main Report

South Florida Water Management District

Stacey Efron, Production Manager/Senior Editor

Garth Redfield, Volume I Project Manager

David Gilpin-Hudson, Volume II Project Manager

18. Individual Map

First Place

Geologic Map of the Katmai Volcanic Cluster

U.S. Geological Survey

Wes Hildreth and Judy Fierstein, Volcanologists

USGS Volcano Hazards Team

USGS Western Publications Group

Second Place
Earthquakes and Faults in the San Francisco Bay Area...
U.S. Geological Survey
Benjamin M. Sleeter, Geographer
USGS Western Geographic Science Center
USGS Western Publications Group

Award of Excellence
Geologic Map of the Canyon Ferry Dam 30'X60' Quadrangle, West-Central Montana
U.S. Geological Survey
Mitchell Reynolds, Geologist
Theodore Brandt, Cartographer
Alex Donatich, Geologic Map Editor

19. Most Improved Publication

First Place
Inside the Cell
NIH/NIGMS
Alisa Zapp Machalek, Writer and Editor
Alison Davis, Writer
Kirstie Saltsman, Writer

Second Place
NIH News in Health
National Institutes of Health
Harrison Wein, Writer/Editor
Bryan Ewsichek, Designer
Margaret Georgiann, Illustrator

Award of Excellence (tie)
Transforming City Living: The Mayor's Office on Latino Affairs Bilingual Brochure
Mayor's Office on Latino Affairs (OLA)
Monica Villalta, Deputy Director
Karen Nava, Communication & Outreach Specialist
Maribeth Bandas, Translator

The Exchange: News from FYSB and the Youth Services Field
National Clearinghouse on Families & Youth
Family and Youth Services Bureau (FYSB)
Administration for Children and Families
Johnson, Bassin & Shaw, Inc.

20. Writer's Portfolio

First Place (tie)
Reflections of the Past, A Lone Soldier's Duty, Airmen of Mercy
Airman Magazine
MSgt Orville Desjarlais, Jr.

Portfolio of Barbara Ross
South Florida Water Management District
Barbara Ross, Senior Writer

Second Place (tie)
Starting from Scratch, The Children Left Behind, An Idaho Education
Airman Magazine

Louis Arana-Barradas
Writer's Portfolio/Daphne Hutchinson
Fairfax County Park Authority
Daphne Hutchinson, Manager Production Services

Award of Excellence (tie)
Mail from Hell; Come Hell and High Water; Don't Cry for Me
Air Education and Training Command Safety Directorate
Timothy P. Barela, Editor

Writer's Portfolio - Randy Zellers
Arkansas Game and Fish Commission
Randy Zellers, Assistant Editor
Winter Crappie; Ring Pink Discovered; Frankfort Angler Received More than He Bargained For
Kentucky Department of Fish & Wildlife Resources
Lee McClellan, Information Officer

Straight Talk on Braces, Incredible Journey Through the Digestive System,
Reducing the Risk of Rabies
U.S. Food and Drug Administration - FDA Consumer
Linda Bren, Writer/Editor

21. Individual Document Editing

First Place
Putting Down Roots in Earthquake Country ;V San Francisco Bay Region
U.S. Geological Survey
James W. Heudley II, Geologist/Editor
Peter H. Stauffer, Geologist/Editor
USGS Western Publications Group

Second Place
CP2000
Internal Revenue Service (IRS)
Kleimann Communication Group, Inc.

Award of Excellence - no award given

22. Individual Graphic Design

First Place (tie)
Battle Rattle, Dress for Success in the War Zone
Airman Magazine
Patrick Harris, Assistant Design Editor

“Mary Pickford: America’s Savvy Sweetheart”

National Endowment for the Humanities

Maria Biernik, Art Director

Mary Lou Beatty, Editor

Second Place (tie)

“Discipline and Play: The Art of Engineering”

National Endowment for the Humanities

Maria Biernik, Art Director

Mary Lou Beatty, Editor

November/December 2004 Humanities Magazine

National Endowment for the Humanities

Maria Biernik, Art Director

Mary Lou Beatty, Editor

Award of Excellence

Fearless and Free

National Endowment for the Humanities

Mary Lou Beatty, Editor

Bruce Cole, Chairman

Maria Biernik, Art Director

23. Graphic Design Portfolio

First Place

Humanities Magazine Portfolio

National Endowment for the Humanities

Maria Biernik, Art Director

Mary Lou Beatty, Editor

Second Place

FDA Centennial Campaign & FDA Consumer Magazines

U.S. Food and Drug Administration

Michael Ermarth, Art Director

Award of Excellence - no award given

Media Relations

24. Press Kit

First Place

2005 Jacksonville Jazz Festival Press Kit

City of Jacksonville, Office of Special Events

Second Place

DART APTA EXPO Media Kit

Dallas Area Rapid Transit

DART Marketing and Communications Team

Award of Excellence
Littleton Historical Museum Press Kit
City of Littleton

Chris Harguth, Public Relations Specialist
Kelli Narde, Director of Communications
Tim Nimz, Museum Director

25. News Release

First Place
Diet, Exercise, Stimulating Environment Help Old Dogs Learn
National Institute on Aging
Douglas Dollemore, Public Affairs Specialist

Second Place
NOAA Fisheries Spearheads Aquarium Dolphin Rescue
National Oceanic & Atmospheric Administration
Constance Barclay, Chief Public Affairs, Fisheries
NOAA Fisheries Communication Team

Award of Excellence
“You’re Hired”
Federal Citizen Information Center
Samantha Donaldson, Consumer Education Specialist

26. Media Event

First Place
Atlantic Hurricane Outlook Update
NOAA Public Affairs
Scott Smullen
Theresa Eisenman
Chris Vaccaro

Second Place
“Kentucky Unbridled Spirit” License Plate Media Event
Kentucky Transportation Cabinet
Office of Public Affairs

Award of Excellence
“Acceler8”
South Florida Water Management District
Department of Public Information

27. Individual Speechwriting

First Place
“Ready, Set, Results!”
U.S. Postal Service Marketing Department
Roderick N. Sallay

Second Place

Missouri State of Transportation Address
Missouri Department of Transportation
Pete K. Rahn, Director
Shane Peck, Community Relations Director
Jeff Briggs, Community Relations Coordinator

Award of Excellence (tie)

“Reflections: The Three Legs of Present and Future Success and Stability”

U.S. Department of Agriculture/Food Safety and Inspection Service

Keith R. Payne, Deputy Director, CPAO

“Tsunami Relief: Challenges and Opportunities”

U.S. Government Accountability Office

David M. Walker, Comptroller General of the United States

Jacque Williams-Bridgers, Managing Director IAT

Ned Griffith, Senior Public Affairs Specialist

Photography

28. Color or Black-and-White Photograph

First Place

Crossing the Red Line

Airman Magazine

Master Sgt. Efrain Gonzalez, Senior Photojournalist

Second Place

No Contacts in the Field

Air Education and Training Command Safety Directorate

Tech. Sgt. Jeremy Lock, Photojournalist

Award of Excellence

Fill ‘er Up

Airman Magazine

MSgt Lance Cheung, Director of Photography

29. Photography Portfolio

First Place

Portfolio of Patrick Lynch

South Florida Water Management District

Patrick Lynch, Digital Imaging Specialist

Second Place

Photography Portfolio by MSgt Scott Wagers, Airman Magazine

Airman Magazine

MSgt Scott Wagers, Senior Photojournalist

Award of Excellence (tie)
7 Photographs by Jeff Williams
Arkansas Game and Fish Commission
The Changing Face of Antarctic Science
National Science Foundation
Peter West
Visual Communications

30. Logo

First Place
The Witt Stephens Central Arkansas Nature Center Logo
Arkansas Game and Fish Commission
David Korenblat, Publications Editor

Second Place (tie)
CharlieCard Fare Media
Massachusetts Bay Transportation Authority
Barbara Moulton, Director of Marketing Communications
Rose Yates, Deputy Director of Marketing Communications
David Wood, Art Director
Office of Presidential Libraries Logo
National Archives and Records Administration
Theresa Graves, President
Mariann Seriff, Creative Director
Vicky Robinson, Art Director

Award of Excellence (tie)
Social Security Administration 70th Anniversary Logo
Social Security Administration
Kimberlee Martin (nee Poynor), Visual Information Specialist
Michelle Hood, Team Leader, Multimedia Center
Kathy Grall, Team Leader, Multimedia Center
USDA's BSE Testing Program: Protecting America's Herd
USDA-Animal and Plant Health Inspection Service
Andrea McNally, Public Affairs Specialist
Heather Curlett, Office of Communication
Garth Clark, Office of Communications

31. Special Product

First Place
"Fact or Folklore?" Trading Cards
Arkansas Department of Environmental Quality - Public Outreach and Assistance Division
Diane Fowler, Graphic Artist
Chris Hemann, Chief
Becky Allison, Outreach Manager

Second Place (tie)

Legislative Banquet Table Tent

Arkansas Game and Fish Commission

Angela Browner, Senior Designer

Randy Zellers, Editor

Exceeding Expectations - Mousepad

Missouri State Employees' Retirement System (MOSERS)

Casey Fick, Graphic Arts Specialist

Award of Excellence (tie)

Stay Out, Stay Alive Lenticular Bookmark

Division of Minerals & Geology, State of Colorado

Alan Bucknam, Graphic Designer

Loretta Pineda, Director, Office of Active and Inactive Mines

Diabetic Eye Disease - An Educator's Guide

National Eye Institute, NIH

Rosemary Janiszewski, M.S. CHES

Linda Huss, Communications Specialist

Leslie Rivera, M.A.

Biomedical Beat Bookmark

National Institute of General Medical Sciences

Emily Carlson, Science Writer

Ann Dieffenbach, Director of the NIGMS Office of Communications and Public Liaison

32. Posters

First Place

Public Awareness Posters

Pennsylvania Commission on Crime and Delinquency

Jennifer Girton, Information Writer

Second Place

Elk in Arkansas Poster

Arkansas Game and Fish Commission

Angela Browner, Senior Designer

Randy Zellers, Editor

Award of Excellence (tie)

Safe Boating is Big Fun!

California Department of Boating & Waterways

Phaedra Bota, AGPA

Jim Molina, Graphic Artist

National HIV/AIDS Partnership (NHAP) Native American Poster

Centers for Disease Control & Prevention (CDC)

Dana Tiger, Artist

Irma Maldonado, CEO/President

Robin D. Johnson, Senior Account Director

“Our Buses Are Totally Cool”

Massachusetts Bay Transportation Authority

Barbara Moulton, Director of Marketing Communications

Great Lakes Most Unwanted Aquatic Invasive Species (poster series)

Michigan Sea Grant

Elizabeth LaPorte, Communications Director

Joyce Daniels, Editor

Todd Marsee, Graphics Artist

How To Protect Your Birds

U.S. Department of Agriculture/Animal and Plant Health Inspection Service

Madelaine Fletcher, Public Affairs Specialist

Heather Curlett, Visual Information Specialist, USDA

V-E Day 60th Anniversary

U.S. Department of State

Thaddeus A. Miksinski, Jr., Art Director

Chandley McDonald, Managing Editor

George Clack, Director, Office of Publications

33. Public Service Announcements

First Place

A Good Book is Worth Sharing

National Library Service for the Blind and Physically Handicapped, Library of Congress

Frank Kurt Cylke, Director

Jane Caulton, Head, Publications and Media Section

Irene Kost, Writer/Editor, Publications and Media Section

Second Place - no award given

Award of Excellence - no award given

34. Calendar

First Place

2006 Alaska Coastal Calendar

NOAA Alaska Sea Grant

Kathy Kurtenbach, Project Manager

Doug Schneider, Writer

David Partee, Designer

Second Place (tie)

Torch Calendar 2005: Training America's Expeditionary Air Force

Air Education and Training Command Safety Directorate

Timothy P. Barela, Editor

TSgt. Jeffery Allen, Photojournalist/Designer

David Stack & Sammie King, Designers

Safe & Wise Water Ways Poster Contest

CA Department of Boating and Waterways

Gloria Sandoval, Associate Boating Administrator

Scott Howe, Senior Graphic Designer

Award of Excellence (tie)
Airmen at War 2005 Planner
Airman Magazine
Airman Staff

Arkansas Wildlife Poster
Arkansas Game and Fish Commission

Jeff Williams, Editor
Randy Zellers, Assistant Editor
Angela Browner, Designer

Preserving and Enjoying Mississippi's Coastal Resources/MS Dept of Marine Resources 2005 Marine Information Calendar

Mississippi Department of Marine Resources
Lauren Thompson, Public Relations Director
Susan Perkins, Public Relations Representative
Marti Schuman, Public Relations Representative

35. Display

First Place

Medicare Extra Help Display

Social Security Administration

Jim Courtney, Deputy Commissioner
Thomas Tobin, Associate Commissioner
Guy Moody, Director, Medicare Team

Second Place

"Law Enforcement: Protecting Wildlife & Wild Places"

U.S. Fish & Wildlife Service, National Conservation Training Center

Kristin Simanek, Senior Graphic Designer
Troy Bunch, Creative Director

Award of Excellence (tie)

2005 State Fair Display

Kentucky Department of Fish & Wildlife Resources

Aдриene Yancy, Graphic Designer

Space Exploration Experience: Past, Present, Future

NASA Glenn Research Center

Orlando Thompson, Sr., Community Relations Specialist
Richard Manco, Exhibits Manager, BTAS
Dwayne Hunt, Exhibits Specialist, BTAS

36. Shoestring Budget

First Place

Using Radar to Understand Migratory Birds...and Migratory Bird Pathways...

USGS National Wetlands Research Center

Gregory J. Smith, Center Director
Wylie Barrow, Wildlife Biologist
Ann Gaygan, Designer

Second Place - no award given

Award of Excellence

LogLines Magazine

Defense Logistics Agency Public Affairs

Mimi Schirmacher, Editor

Christine Born, Managing Editor and Heather Athey, Associate Editor

Angie Shannon, Graphic Artist

Special Communications

37. Conference Brochures or Programs

First Place

GSA Smart Pay® Conference Materials (Boston)

General Services Administration

Rosemarie Dunn, Contract Specialist, Services Acquisition Center

Susan Farrar, Business Management Specialist, Services Acquisition Center

Rebecca Hood, Account Manager, National Marketing Communication Office

Second Place

NCLB - Teacher to Teacher Initiative

U.S. Department of Education

Westat

Award of Excellence

“Benefits Stampede” Conference Material

Missouri State Employees’ Retirement System (MOSERS)

Casey Fick, Graphic Arts Specialist

Barbara Beermann, Senior Training & Education Specialist

38. Crisis Communications Campaign

First Place

Hurricane Katrina Outreach

TRICARE Management Activity

Ms. S. Dian Lawhon, Director, Communications & Customer Service, TMA

Linda Nash Foote, Director, Office of Communications, Communications & Customer Service, TMA

Michael Elliott, Deputy Director, Office of Communications, Communications & Customer Service, TMA

Second Place

NCEMPA Coal Price Increase Communications Plan

ElectriCities of North Carolina, Inc.

Rebecca Agner, Manager, Strategic Communications

Jeanne Bonds, Division Director, Political Action & Communications

Award of Excellence

Overview: Lexington's Assistance to Hurricane Katrina and Hurricane Rita Victims
Division of Government Communications Lexington-Fayette Urban County Government
Malcolm Stallons, Public Information Officer
Brian Dennis, Public Information Officer

39. Promotional Campaigns

First Place

Recruitment Campaign: "For Every Portland Police Officer There is a Story...Join Us and Write the Next Chapter."

Portland Police Bureau

Derrick Foxworth, Chief of Police
Planning and Support Division, Personnel Division, Training Division

Second Place (tie)

Be Ready. Be Buckled Pilot Project

Federal Motor Carrier Safety Administration

Bonnie Simmons, State Program Manager,
Virginia Division Office

LLNL Year of Physics 2005

Lawrence Livermore National Laboratory

Public Affairs Office

Award of Excellence - no award given

40. Recognition Programs or Campaigns

First Place

UW-Madison College of Engineering "There's No Disguising It"
UW-Madison College of Engineering, Engineering External Relations

Phil Biebl, Senior Artist
Karen Walsh, Assistant Dean
Jim Beal, Director

Second Place - no award given

Award of Excellence

VOICE Awards 2005

Substance Abuse and Mental Health Services Administration (SAMHSA-HHS)
Vanguard Communications

Gold Screen Winners
Video, Multimedia or Internet Programs or Presentations
(VHS, DVD, CD or Online Products)

1. Public Service Announcement

First Place
Tell

New Jersey Department of Health and Senior Services
GMMB with New Jersey Department of Health and Senior Services

Second Place - no award given

Award of Excellence
Lexcall PSA

GTV3/Video Services
Randy Rosanbalm, Producer

2. Public Service Announcement Campaign

First Place
“Always There”

Federal Citizen Information Center
Nancy Tyler, Public Service Manager
Mary Levy, Information and Education Director
Teresa Nasif, Director, Federal Citizen Information Center

Second Place - no award given

Award of Excellence
Promoting a Healthy Environment

West Virginia Department of Environmental Protection
Stephanie Timmermeyer, DEP Cabinet Secretary
Jessica Greathouse, DEP Chief of Communications
Rich Carter, PIS III

3. Public Affairs or Educational Program

First Place
MAWD-Medical Assistance for Workers with Disabilities
Commonwealth Media Services

Joanne Alexis, Producer
Rosemary Cahill, Producer

Second Place
Let's Go to Work — Child Labor Investigations
Tennessee Department of Labor and Workforce Development
Milissa Reiersen, Communications Director
Jeff Hentschel, Special Projects
Mary Ellen Grace, Director, Labor Standards

Award of Excellence
Technology Today: The Year of Physics
Lawrence Livermore National Laboratory
Bob Hirschfeld, Senior Public Information Officer
Susan Houghton, Director of Public Affairs
Anne Stark, Senior Public Information Officer

4. Public Relations

First Place
“Inside GAO”
U.S. Government Accountability Office
Doug Manor, Director/Editor

Second Place
Recruitment DVD: “For Every Portland Police Officer There is a Story...Join Us and Write the Next Chapter.”
Portland Police Bureau
Derrick Foxworth, Chief of Police
Planning and Support Division, Personnel Division, Training Division
Mark Rose, Video Producer

Award of Excellence (tie)
Kansas City Scout
Kansas City Scout/MoDOT, KDOT
Dianna Kidwell, Communications Director
“Preserving Tradition: The Benefits of Wetlands to Waterfowl and Minnesota”
Minnesota Department of Natural Resources
Jason Ziemer, Information Officer

5. News Program

First Place
Kentucky River Shanty Boat
Kentucky Department of Fish & Wildlife Resources
Scott Moore
Tim Farmer
“Kentucky Afield”

Second Place
Katrina Special
Kentucky Department of Fish & Wildlife Resources
Brian Volland, Charlie Baglan, Tim Farmer, Scott Moore

Award of Excellence
Crosstown Traffic
GTV3/Video Services
Jim Voskuhl, Producer

6. Video News Release

First Place

Video “Bites and B-roll” package on Amblyopia

National Eye Institute, NIH

Judith A. Stein, M.A.

Edith Wooten, Ogilvy PR Worldwide

Patricia Cook, Ogilvy PR Worldwide

Second Place

The USDA Soybean Rust Web Site

Animal and Plant Health Inspection Service

Legislative and Public Affairs

Claude Knighten, Public Affairs Specialist

Mike Orso, USB Initiative Staff Lead

Award of Excellence - no award given

7. Internal Communications

First Place

Partner 12 - Pacific Land-Grant Institutions

Cooperative State Research, Education and Extension Service

Patrick Holian, Executive Producer

Ron Anderson, Camera

Patrick O’Leary, Editor

Second Place

Affirming the Commitment

Department of Veterans Affairs

Veterans Health Administration Office of Special Projects

Award of Excellence

Safe Schools/Healthy Students: The Road to Success

U.S. Department of Health and Human Services, Substance Abuse and Mental Health Services Administration

Social & Health Services Division of ORC Macro on behalf of the Substance Abuse and Mental Health Services Administration (SAMHSA)

8. Instructional/Training

First Place

Medicare Extra Help Talking CD

Social Security Administration

Meg Freeburn, Visual Information Specialist

Brooke Summers-Pumplin, Graphic Artist

Harry Jeffery, Public Affairs Specialist

Second Place
Media Mail
U.S. Postal Service Marketing Department
Marshall Brown
Kim Matalik
Karen Keys

Award of Excellence (tie)
Safeplace Training
GTV3/Video Services
Timothy Gipson, Producer
Randy Rosanbalm, Producer
Creating an Effective Exhibit
Social Security Adm., Regional Communications Office, Region III
Stan Kaciuban, Public Affairs Specialist
Patricia Schuster, District Manager

9. Documentary

First Place
Answering the Call: Pennsylvanians in Service to the Nation
Commonwealth Media Services
Joanne Alexis, Producer

Second Place (tie)
Recovering Hope: Mothers Speak Out About Fetal Alcohol Spectrum Disorders
Center for Substance Abuse Prevention, Substance Abuse and Mental Health Services Administration
The Great Dismal Swamp: Glimpse into the Wild
City of Chesapeake, Department of Public Communications
Mark S. Cox, Director of Public Communications
Jennifer Ware, Director/Editor
Elena Peterman, Producer

Award of Excellence - no award given

10. Best Use of Animation

First Place
Antarctic Dinosaur Animation
National Science Foundation
Trent Schindler, Science Animator

Second Place
Mission Video
National Geospatial-Intelligence Agency
Office of Corporate Relations

Award of Excellence
Age-related Macular Degeneration Animation
National Eye Institute, NIH
Judith A. Stein, M.A.
Edith Wooten, Ogilvy PR Worldwide
Patricia Cook, Ogilvy PR Worldwide

11. Event Videos

First Place
MED Week 2005 Conference Closing Video
U.S. Department of Commerce's Minority Business Development Agency
Emily Greene, Creative Director
Ronald N. Langston, National Director, Minority Business Development Agency

Second Place
Elly Doyle Park Service Award Video
Fairfax County Park Authority
Mark Garrah, Video Producer

Award of Excellence
"A Chance Encounter"
Centers for Medicare & Medicaid Services
Diane Hall, Director & Editor

12. Audio PSA/Program

First Place
2005 Healthy Communities Radio Campaign
Kentucky Transportation Cabinet
Office of Public Affairs

Second Place - no award given

Award of Excellence
USDA's BSE Testing Program: Protecting America's Herd
USDA-Animal and Plant Health Inspection Service
Andrea McNally, Public Affairs Specialist
Heather Curlett, Office of Communication
Garth Clark, Office of Communication

13. Web Site I

(a site designed and produced by 51% or more outside or contracted sources)

First Place
www.OnGuardOnline.gov
Federal Trade Commission
Carolyn Shanoff, Director, Division of Consumer and Business Education
Nat Wood, Assistant Director, Division of Consumer and Business Education
Erin Malick, Consumer Education Specialist, Division of Consumer and Business Education

Second Place
NIGMS Web Site
National Institute of General Medical Sciences
Office of Communications and Public Liaison

Award of Excellence (tie)
HINTS Web Site
NCI, Division of Cancer Control and Population Science
Mary Schwarz, Vice President, New Media, MMG
Bradford Hesse, Acting Director, NCI DCCPS
Rick Moser, Research Psychologist, NCI DCCPS

Crimevictims.gov
Office for Victims of Crime
Lockheed Martin Information Technology/Aspen Systems
SAMHSA's National Alcohol and Drug Addiction Recovery Month 2005;
<http://www.recoverymonth.gov/2005>
Substance Abuse and Mental Health Services Administration

14. Web Site II

(a site designed and produced by 51% or more in-house or organizational sources)

First Place
Airman Magazine
Airman Magazine
Patrick Harris, Assistant Design Editor
Airman Staff

Second Place (tie)
www.justthinktwice.com
Drug Enforcement Administration
Demand Reduction Programs
Catherine Harnett, Chief, Demand Reduction Programs
Maureen Bory, Senior Prevention Program Manager
VisitPA.com Winter 2005 — Cabin Fever (www.visitpa.com)
Pennsylvania Tourism Office
Brian Moore, Creative Director — Ripple Effects Interactive
Josh Nespodzany, Senior Multimedia Designer — Ripple Effects Interactive
Vince Graziani, Graziani Photography — Photography and Video and Sound

Award of Excellence (tie)
Harris County Flood Control District Website
Harris County Flood Control District
Fisheries Learning on the Web (www.projectflow.us)
Michigan Sea Grant College Program
Elizabeth LaPorte, Project Director
Anna Switzer, Education Specialist
and Joyce Daniels, Science Editor
Todd Marsee, Graphic Designer
and Anuja Mudali, Marketing Specialist

Everglades Forever: It's Yours to Save (<http://www.sfwmd.gov/everglades4ever>)

South Florida Water Management District
Marsha Kairis Kirchhoff, Web Content Editor
C. Jane Walters, Lead Web Designer
Tjerk Van Veen, Staff Engineer

15. Online Press Room

No awards given

16. Electronic Publication

First Place

FTC's Fathers Day E-Card
Federal Trade Commission
Vanguard Communications

Second Place

NASA Glenn Research Center - Return to Flight
NASA Glenn Research Center
Kathleen Zona, Web Portal Editor
Jan Wittry, Web Content Creator and Jennifer Sapienza, Application Programmer
Imaging Technology Center Team

Award of Excellence

2005 Hurricane Tracker (Flash Interactive)
Harris County Flood Control District

17. E-Newsletter

First Place

MOSERS Morsels E-Newsletter
Missouri State Employees' Retirement System (MOSERS)
Jenn Trembath, Writer/Web Publisher
Lisa Verslues, Human Resource Coordinator

Second Place

Celebrate Lexington
LFUCG Public Information Office
Dottie Bean, Public Information Officer
John Bobel, Public Information Officer

Award of Excellence (tie)

Broward County Library's E-Newsletter
Broward County Library
Maria Gebhardt, Marketing Development Manager

Internal Talk

U.S. Air Force
SMSgt. Terry Somerville
Ms. Karen Petitt