



National Association of Government Communicators

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FOR IMMEDIATE RELEASE

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| NEWS RELEASE |

NAGC Announces Communicator of the Year

May 17, 2010 (Falls Church, Va.) – The National Association of Government Communicators (NAGC) today announced Linda Wilson, Missouri Department of Transportation I-64 Community Relations Manager, has earned the 2010 NAGC Communicator of the Year Award.

She was selected for this award by the NAGC panel of judges for the effective way she handled all facets of communications for the reconstruction of Interstate 64 in St. Louis. “The judges were impressed with Wilson’s ability to successfully manage communications with the public before, during and after the project,” said Gene Rose, former NAGC president who headed the awards committee. “With limited financial resources she adopted several traditional and new media relation strategies to keep the area’s 2.5 million residents advised on the project. Through the new project Web site, emails, online chats, media interviews, and an estimated 300 speeches, Wilson provided transparency to the project, as well as the establishment of the 24/7 incident Command Center.”

Wilson’s work was noted by the region’s top three business associations when they wrote to MoDot, “In addition to excellent engineering and construction work, the outstanding communication from you and your staff, the resources made available to workers in the area via news media, the Web, and direct communications with local businesses – all have ensured a smooth transition for commuters.”

The award presentation was made at the NAGC Awards Banquet, Monday, May 17, 2010, in Washington, D.C. The banquet was held in conjunction with the NAGC Communications School, the only event of its kind providing invaluable networking opportunities and practical educational sessions to help government communicators increase their skills. This year’s school had more than 200 attendees from throughout the United States in attendance.

Wilson is the I-64 Community Relations Manager for the Missouri Department of Transportation’s St. Louis district office. She has been with the department 18 years working in public involvement and public relations positions. Linda has a bachelor’s degree in journalism from the University of Missouri at Columbia.

In her position, she is responsible for all community outreach activities for the New I-64 reconstruction project. This responsibility includes working with the media, answering questions from the general public, giving speeches and keeping local, state and federal elected officials informed on the project.

The National Association of Government Communicators (NAGC) is a national not-for-profit professional network of federal, state and local government employees who disseminate information within and outside government. Its members are editors, writers, graphic artists, video professionals, broadcasters, photographers, information specialists and agency spokespersons.

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